

Robard Corporation

A Division of Food Sciences Corporation

Personalized nutritional program and product development for professionals and their clients.

NutriMed Pro Forma Assumption Sheet

Potential Gross Profit (based on average retail selling prices)

12 Week Program (Professionals: Contact our Business Development Group for a complete Proforma)

Number of Patients	50	75	100	200
<i>Meal Plans (per day): 800 Calorie Program</i>				
7 Supplements -				
5 Meal Replacements, 2 Nutritional Bars, 1 Fulfill				
Annual Product Profits =	\$ 41,034	\$ 61,551	\$ 82,068	\$ 164,136
		Cost	Retail Price	Gross Profit
5 Meal Replacements (cost is \$ 0.67 each or \$ 3.35 for 5 servings) <i>(Retail price is \$14.00 per box or \$10.00 for 5 servings)</i>		\$ ---	\$ ---	\$ ---
2 Nutritional Bar (cost is \$ 0.77 each or \$ 1.54 for 2 servings) <i>(Retail price is \$14.00 per box or \$ 4.00 for 2 servings)</i>		\$ ---	\$ ---	\$ ---
1 Fulfill Drink (cost is \$ 0.34 each serving) <i>(Retail price is \$10.00 per box or \$ 1.00 for 1 serving)</i>		\$ ---	\$ ---	\$ ---
		Profit per patient per day =		\$ ---
	\$ --- (profit per patient per day) x 7 (days per week) x 12(number of weeks in the program)=			\$ ---

* Note: Profits do not include program fees, office visits or medical tests

NutriMed Product Categories (Professionals: Contact our Business Development Group for a complete Proforma)

Product Description	Cost per Serving	Retail Price Per Serving	Gross Profit Per Serving	Cost Per Box	Retail Price Per Box	Gross Profit Per Box
Meal Replacement Pudding Shakes	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Meal Replacement Soups	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Nutritional Bars 15g protein	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Fulfill Fiber Drink	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Shakes	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Hot Drinks	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Fruit Drinks	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Soups	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Creamy Puddings	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Pasta Entrees	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Breakfast Cereal	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
Breakfast Oatmeal	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---	\$ ---
	12 weeks in the program			16 weeks in the program		